



C I T Y O F  
**RENO**  
Memorandum

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**DATE:** March 4, 2025

**TO:** Honorable Mayor and City Council

**THROUGH:** Jackie Bryant, City Manager

**FROM:** Cori Fisher, Housing Manager  
Monica Kirch, Director

**DEPT:** Housing and Neighborhood Development

**SUBJECT:** Love Your Block Grant Program Background Information

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This memo provides an overview of the Love Your Block grant program within the Housing and Neighborhood Development Department.

The grant requires recipients to focus on one targeted area per year. For this cycle, applications are open exclusively for projects in Ward 3. While the long-term goal is to expand the program citywide, selecting a specific area each year ensures the greatest impact. Ward 3 was chosen this spring in collaboration with Code Enforcement, which identified it as having the highest number of residential code violations that the Love Your Block program can help address—a key recommendation from Bloomberg’s Center for Public Innovation.

The program runs annually from February 14 to August 1. After each cycle, staff will begin preparing to launch in the next ward, starting in February. The goal is to sustain this program for at least six years, ensuring that every ward benefits. Ward selection will continue to be guided by Code Enforcement’s assessment of code violations.

Given grant constraints and limited staff capacity, focusing on one ward at a time allows for the most effective allocation of resources and maximizes impact. Thank you for your support in strengthening our neighborhoods through this initiative.